



PEPSICO

Q1 2015 Performance

+12%

Core Constant
Currency EPS¹

**Solid
Operating
Results**

+8%

Core Constant Currency
Operating Profit²

+10%

Developing & Emerging
Market Organic
Revenue Growth³

+4.4%

Organic Revenue Growth⁴

**North America Delivered
Strong Results**

#1

\$300M+

of U.S. Retail Sales Growth
in all Measured Channels⁵

PepsiCo Portfolio was the
Largest Contributor to U.S.
Retail Sales Growth⁵

¹ Reported EPS increased 3%

² Reported operating profit declined 1%

³ D&E net revenue declined 12%

⁴ Reported net revenue declined 3%

⁵ IRI data for the 12 weeks ended March 22, 2015